



Global information
serving conservation.



CORPORATE SPONSORSHIP 2026

Become a Species360 Corporate Sponsor

Reach 50,000+ animal care professionals worldwide while advancing wildlife conservation.

1,400+

member institutions

100+

countries

50,000+

animal care and conservation
professionals

About Species360

Species360 is a global nonprofit that helps zoos, aquariums, and conservation programs harness data to protect wildlife. Through the Zoological Information Management System (ZIMS), we manage the world's largest database of animal and species information.

As a Corporate Sponsor, your company aligns with a leading nonprofit in animal care and wildlife conservation.

Who you'll reach

Professionals who use ZIMS every day to care for the animals in their collections, read our monthly newsletter, and attend our research symposiums.

Zookeepers

Aquarists

Veterinarians

Nutritionists

Curators

Researchers

Educators

Managers

Executives

LOGO PLACEMENT

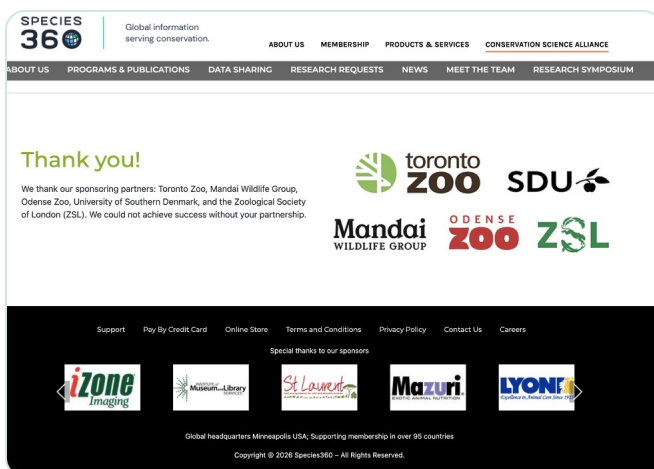
Where your logo appears

Your brand sits on the platforms our global community uses every day. These examples show how sponsor logos currently or could appear depending on the level of sponsorship.



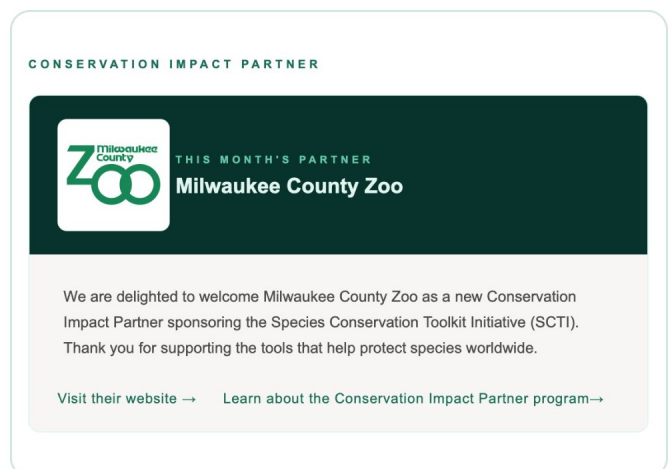
1 ZIMS sign-in screen

Your logo on the screen ZIMS users see every time they sign in to care for the animals in their collections.



2 Species360 website

Your logo in the "Special thanks to our sponsors" showcase on the species360.org homepage.



3 Newsletter spotlight

A partner feature in our monthly e-newsletter, sent to 40,000 subscribers.

SPONSOR FEATURES

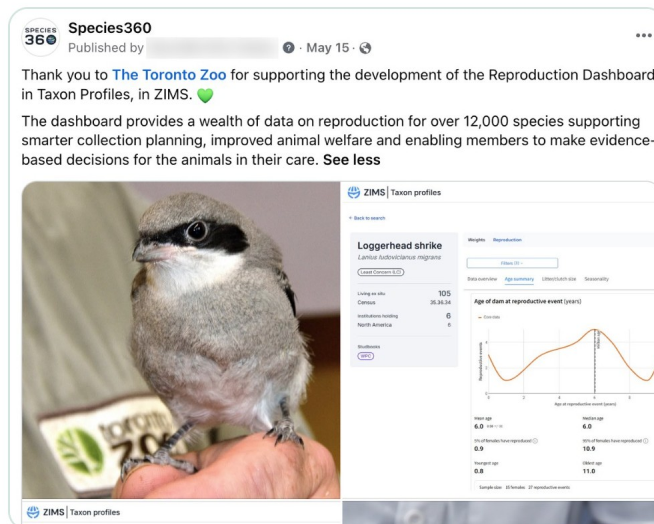
Sharing your story

We celebrate our sponsors with dedicated content across Species360 channels.



4 Blog announcement

A dedicated post on the Species360 blog celebrating your partnership.



5 Social media thank-you

Posts on Species360 social channels recognising your support and the work it makes possible.

Your sponsorship helps Species360



Innovate with technology

Advance the tools members use to monitor, manage, and care for threatened and endangered species.



Expand conservation research

Fund projects that draw on the largest repository of wildlife data to advance species conservation.



Support zoos and aquariums

Give institutions and conservationists worldwide the resources to care for species and preserve biodiversity.



Strengthen global collaboration

Grow a network that shares data, resources, and best practices to accelerate conservation impact.

Get in touch

Talk to Michael DeNitto in our Global Development team about becoming a Corporate Sponsor.

michael.denitto@species360.org

