



Fossa (*Cryptoprocta ferox*)

Amplify Your Brand with Species360

Species360 is a trusted global authority in wildlife data and conservation technology, serving over **1,300 institutions across 100+ countries**.

Our digital platforms reach **tens of thousands** of executive-level decision makers in zoology, aquatics, and conservation science – making us a powerful channel for mission-aligned marketing.

Why Market with Species360?

- **Targeted Exposure:** Reach a niche audience of decision-makers in zoos, aquariums, and conservation organizations.
- **Multi-Channel Visibility:** Get featured across e-newsletters, social media, and our ZIMS software platform.
- **Credible Association:** Align your brand with a respected non-profit advancing global species conservation.

Our Marketing Reach:

- **Zoo, aquarium and conservation organization members:** over 360 members in North America, 580 across Europe, and 222 in the rest of the world.
- **Newsletter subscribers:** over 40,000.
- **Social media followers:** over 15,600 followers with over 37,500 people reached and over 73,000 impressions over the last quarter.
- **Website:** Over 21,000 unique visitors per quarter.

Get in touch:

Scan the QR code to contact us and join the **Species360 Corporate Partners Program**.



Contact Angela Walsh at:
angela.walsh@species360.org

Partner benefits

Tier	Price (USD)	Inclusions	Placement Channels
Sub-Species Tier	\$150.00	<ul style="list-style-type: none"> • Logo in 1 newsletter footer • Name listed as supporter 	eNewsletter only
Species Tier	\$300.00	<ul style="list-style-type: none"> • Logo + 25-word message, provided by Sponsor • Optional link 	eNewsletter only
Genus Tier	\$750.00	<ul style="list-style-type: none"> • 1 banner ad (600x200px) • 50-word message, provided by Sponsor + link 	eNewsletter only
Family Tier	\$1,500.00	<ul style="list-style-type: none"> • 3 newsletter placements • Featured article, provided by Sponsor • Social media mention 	eNewsletter + Social
Order Tier	\$3,000.00	<ul style="list-style-type: none"> • 6 newsletter placements • Sponsored content, provided by Sponsor • Dedicated email blast, provided by Sponsor • Social media campaign 	All channels
Coming Soon! ZIMS Industry Partners ZIMS advertising add-on	\$1,000 pm	<ul style="list-style-type: none"> • Display your logo on the Zoological Information Management System (ZIMS) login page 	ZIMS login page reaching approximately 4,000 daily users in North America and 3,300 in Europe.

Interested in making a larger investment in Species360, [click here](#) for more information.