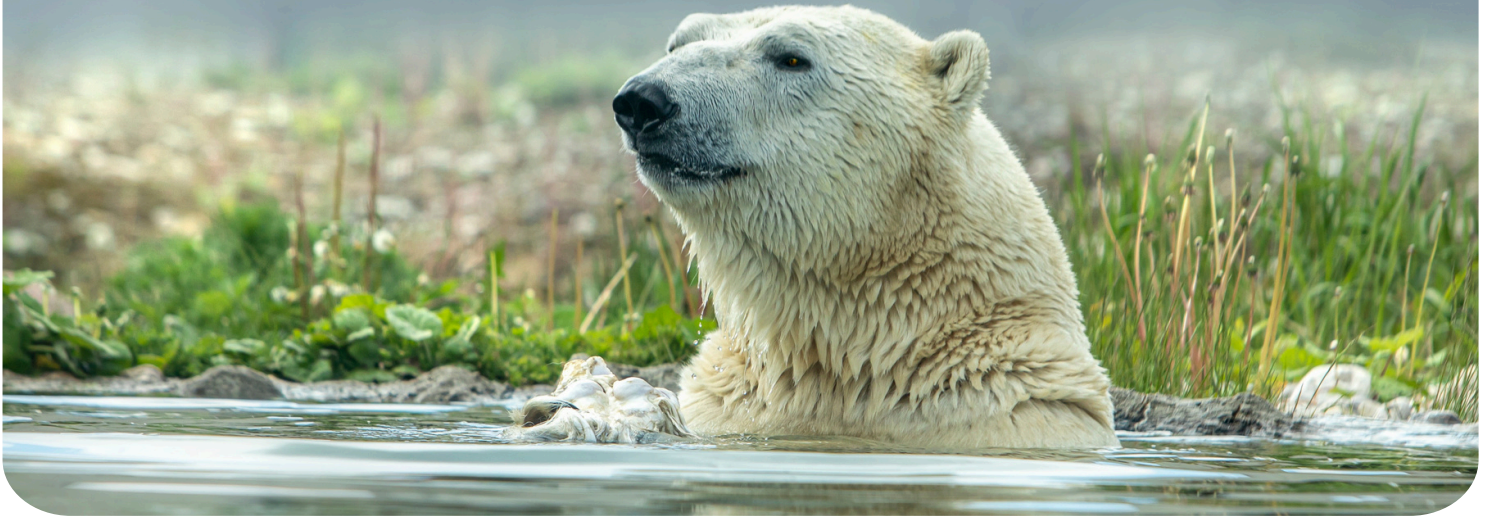




Global information
serving conservation.



Join Us in Furthering Conservation Science

The Species360 Conservation Science Alliance: Driving Global Research and Conservation Through Data

Global conservation efforts face significant barriers due to fragmented resources, a lack of reliable data, and limited collaboration across zoological and conservation institutions.

Without standardized, actionable insights, species management programs cannot reach their full potential, affecting animal welfare, population health, and biodiversity preservation.

Species360 addresses these challenges through the **Conservation Science Alliance (CSA)**, leveraging the world's most comprehensive *ex situ* animal database, the Zoological Information Management System (ZIMS). With access to over 50 years of global animal data, CSA transforms raw information into actionable insights.

Make an Impact

“

Supporting the Species360 Conservation Science Alliance is a direct investment in advancing zoo-based research and conservation by connecting zoos with science using shared data. As founder Ullie Seal envisioned, Species360 empowers scientific collaboration that no single zoo or aquarium can achieve alone.

Every donation drives essential research, strengthens conservation, and showcases our collective impact. All zoological organisations, regardless of their size, share a responsibility for supporting research and should embrace this vital obligation. ”

— Bjarne Klausen,
CEO of Odense Zoo



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Make a Tangible Impact

Shaping Collaborative Global Wildlife Decisions

- **Global access to species data:** The CSA provides access to the largest dataset of *ex situ* digital zoological records, helping animal caretakers, conservationists and researchers make data-informed decisions.
- **Population Management:** The CSA conducts scientific research on species demographics, which results in peer-reviewed publications, reports and tools.
- **Facilitate International Collaboration:** The CSA brings zoological experts and researchers together to effectively achieve shared goals.

Supporting Species Recovery Programs

- **Informing Conservation Priorities:** Through the analysis of data on species' survival, reproduction, and growth, the CSA helps improve animal care and conservation programs.

Global Impact on Conservation Policies

- **Informing International Conservation Policy:** Through partnerships with organizations like the IUCN and other conservation bodies, the CSA contributes data to help set policies and strategies for species at risk.

Success Stories

Marine Mammal Longevity Study

Research by the CSA examined life expectancy and lifespan equality in marine mammal species, providing compelling evidence that animal care and management practices at zoos and aquariums have significantly improved over time.

The findings were critical in positively influencing policies in France and Spain.

[Read more.](#)

Species Knowledge Index

By adding ZIMS data to existing biodiversity data, researchers from the CSA discovered an **800 percent increase** in data across species. **[Read more.](#)**

Using data to combat the illegal wildlife trade

In collaboration with CITES, and other leading conservation organizations, we provided essential data to inform protections for songbirds and other species vulnerable to illegal wildlife trade, ensuring science-backed decisions that safeguard biodiversity. **[Read more.](#)**

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